

**For Release**

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## **Have a Big Idea to make River Falls better? Your project could get up to \$10,000!**

River Falls, Wis – What would you do if you could get \$10,000 to make the community of River Falls better?

The River Falls Community Foundation is now accepting applications for its first ever Big Idea competition. The Foundation wants to hear from individuals, groups, businesses, troops, and organizations from the River Falls area who have a big idea and the determination to make it happen.

Up to \$10,000 will be granted to the winning Big Idea.

Just about any innovative community-minded project will be given serious consideration as long as it benefits the community by enhancing quality of life, strengthening community connections, or building community pride. The winning Big Idea might make life more enjoyable for residents and visitors, address an environmental concern, help underserved citizens or strengthen community ties.

Stretch your imagination, tap your creativity, and make River Falls even better!

Applications for the inaugural Big Idea competition must be received by midnight, April 16, 2018. For more information and the application, visit [RFCF@scvfoundation.org](mailto:RFCF@scvfoundation.org) or call Michelle Rinehart at 715-821-1468.

The River Falls Community Foundation is a community foundation affiliated with the St. Croix Valley Foundation.