

January 8, 2018

Jane Hetland Stevenson
President
St. Croix Valley Foundation
516 Second Street Suite 214
Hudson, WI 54016

Dear Jane,

Congratulations on meeting Charities Review Council's 25 Accountability Standards[®]! The standards signify the strength of your organization and reflect adherence to legal and regulatory standards, donor and public expectations, as well as the shared expectations of the nonprofit sector. Thank you for taking the time to complete the Accountability Wizard[®] to align your practices.

We hope that doing the necessary work to meet the Council's Standards allows you to concentrate on your mission, assured that the systems are in place to ensure continuing public disclosure, good governance, healthy financial activity, and ethical fundraising. Please let me know if you have any ideas that might improve the Accountability Wizard[®] review process.

Share your good news with your constituents—clients, donors, and the general public—by using the Meets Standards[®] Seal. Use the seal to help you get the word out that St. Croix Valley Foundation is a trustworthy organization (you can download the Seal by logging into your Accountability Wizard[®] account). By letting people know that your organization is committed to accountability and transparency, you will increase the public's confidence in your organization.

Congratulations again, and I hope you are able to take advantage of the opportunities to display the Meets Standards[®] Seal and get out the word of your achievement. Public trust is built one organization at a time. I thank you for your contribution.

Best regards,



Kris Kewitsch
Executive Director

CC: Margi Miller

Congrats on earning the Meets Standards seal Jane - we look forward to promoting your great work!

